



2008 Graduation Ceremony

More than 200 guests attended the 2008 Graduation Ceremony on Friday 21 November. Hosted by the ECBM at the Honourable Artillery Company in the City of London, graduates and alumni, partners and friends of the of the ECBM celebrated 20 years of achievement.

Guest speakers included Sir Nigel Broomfield, President of the German-British Chamber of Industry & Commerce and Mr Robert Meier, Managing Director of Robert Bosch Ltd. HE Georg Boomgaarden, Ambassador of the Federal Republic of Germany presented HND, CMS and DMS certificates. Furthermore, the first graduates from the combined ECBM / Liverpool John Moores University, received their degrees by Professor Michael Brown, Vice-Chancellor and Chief Executive.



Photo: Ede&Ravenscroft

THE EURO: THE POLITICS OF THE NEW GLOBAL CURRENCY

David Marsh, Yale University Press
 London 2009, hardcover, 382 pages, £25,
 ISBN 978 0 300 12730 0

This book is the first comprehensive political and economic account of the birth and development of the euro. Today the Euro is the dominant global currency for almost all European countries and the world's second most widely used currency. David Marsh tells the story of the major battles and decisions that shaped the currency, the steps of the process from agreement and implementation of the decade of its existence.

The author reveals how a currency that is not a single unit, but one that is made up of many different currencies, has become the dominant global currency. In particular, he explains the political and economic challenges that have been overcome in building a currency that is not only a global currency, but also a political and economic one. He also discusses the implications of the euro for the global economy, which may make the euro the new global currency.

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